



Dear Community Screening Partner,

We are very excited that you are joining us on the journey to explore and educate your community by hosting a screening of THE GREATER GOOD. Our goal is to create a rational discussion on the subject of vaccine safety and help ensure a safer and more effective vaccine safety program in the USA and around the world.

The topic of vaccinations is right up there with religion and politics as something “not to discuss around the Thanksgiving table.” THE GREATER GOOD aims to change that paradigm. The film looks at the issue through a new lens, taking a step back to see the bigger picture. We present the issue with all of its complexities and nuances and hope to create a safe space by bringing the rational back to the discussion of vaccinations. We hope the film will serve as a resource for parents, healthcare practitioners, policy makers and other concerned audiences to support a national dialogue on vaccines and vaccine safety.

To support you in this partnership we’ve developed a number of materials and tools:

- *A How-To Guide for Screening Hosts*, with tips for how to make your event a success, including sample invitations, posters, press releases and more
- *A Discussion/Facilitation Guide*, with details on how to host a polite, rational and impactful dialogue on the issue following a screening
- A list of *Frequently Asked Questions* (FAQ) and their answers
- A list of quick reference *Fast Facts* on the issue to share
- A *Fact Check* document that references and links to the issues covered in the film
- A growing *Science Catalogue* with links to dozens of documents, studies, and scientific articles on the topic, never before assembled in one place
- A section on our website for *Your Stories*, a place to share your personal stories, reflections on screening events, information and photos

If you need any assistance during your planning process please feel free to contact us via email info@greatergoodmovie.org for additional information.

Whether this is your first time hosting an event like this, or whether you are a seasoned film series promoter, we want to thank you and share our gratitude for your efforts. With your help, communities everywhere are beginning to *Think Again* about vaccine safety.

Warm Regards,

Leslie Manookian, Kendall Nelson and Chris Pilaro
Filmmakers, THE GREATER GOOD

BNP PICTURES, LLC P.O. BOX 481 HAILEY, ID 83333
WWW.GREATERGOODMOVIE.ORG